20
25

ECONOMIC OUTLOOK
SPONSORSHIP
PROPOSAL

OAKLAND
COUNTY MICHIGAN
ECONOMIC DEVELOPMENT
DAVID COULTER
OAKLAND COUNTY EXECUTIVE

PREPARED BY

OAKLAND
thrive

📞 248-602-0040

35 W Huron, St. Suite 201,
Pontac, MI 48342 📍

ABOUT
THE EVENT

40TH ANNUAL LUNCHEON

- 800+ local leaders in business, municipalities and economic development
- Insight into the economic outlook report for the county
- Event includes VIP reception, press conference and luncheon
- Panel discussion regarding small business initiatives and ecosystem
- Presented by Oakland County Economic Development, powered by Oakland Thrive, this event is one of the premier county events of 2025

EVENT TIMLINE

Thursday, May 22, 2025
VIP reception
 10:00am-11am

Networking
11:00am-11:30am

Luncheon
11:30am-2:00pm

SPONSOR
PACKAGES

Oakland
COUNTY MICHIGAN
ECONOMIC DEVELOPMENT
DAVID COULTER
OAKLAND COUNTY EXECUTIVE

DIAMOND SPONSOR $10,000

- 20 Luncheon tickets (2 tables)
- 10 VIP Reception Tickets
- Company sign on 2 tables
- Company logo featured in program
- Company logo featured on website
- Large signage at event
- Company Logo featured in Economic Outlook Printed report book (if confirmed by 4/23/25)
- Display/Vendor Table at event
- Speaking Opportunity at VIP event
- Highlighted as Platinum Sponsor during main program

GOLD SPONSOR $7,500

- 20 Luncheon tickets (2 tables)
- 8 VIP Reception tickets
- Company sign on 2 tables
- Company logo featured in program
- Company logo featured on website
- Large signage at event
- Company Logo featured in Economic Outlook Printed report book (if confirmed by 4/23/25)
- Display/Vendor Table at event

SILVER SPONSOR $5,000

- 10 Luncheon tickets (1 table)
- 4 VIP Reception tickets
- Company sign on table
- Company name program
- Company name on website
- Signage at event
- Company name in Economic Outlook Printed report book (if confirmed by 4/23/25)
- Display/Vendor Table at event

BRONZE SPONSOR $2,500

- 10 Luncheon tickets (1 table)
- 2 VIP Reception tickets
- Company sign on table
- Company name program
- Company name on website
- Signage at event

2025

THANK YOU

CONTACT US

248-602-0040

www.oaklandthrive.org

evansb@oaklandthrive.org

35 W Huron, Ste 201
Pontiac, MI 48342